

BE-AWARE Publicity



Bonn Agreement: Area-wide Assessment of Risk Evaluations



Co-financed by the EU – Civil
Protection Financial Instrument

Task B: Publicity



- Develop, agree and implement a communication plan to publicise the project to the widest possible audience

Task B: Communication Plan

- To ensure effective and ongoing internal communication within the project;
- To keep Bonn Agreement Contracting Parties informed of project progress and outputs;
- To ensure coherent and well-planned external communication of project results to the wider Civil Protection and Environment Community and to the general public;
- To increase the visibility of the objectives and contribution of the Civil Protection Financial Instrument;

Task B: Project leaflet

BONN AGREEMENT

The Bonn Agreement (Agreement for cooperation in dealing with pollution of the North Sea by oil and other harmful substances, 1983) is the mechanism by which the North Sea and Irish Sea States, and the European Union (the Contracting Parties), work together to help each other in combating pollution in the North Sea and Irish Sea Area from maritime disasters and chronic pollution from ships and offshore installations and to carry out surveillance as an aid to detecting and combating pollution at sea.

Based on a German initiative, this important Agreement on the protection of the marine environment was concluded in 1969 in the former federal capital of Bonn. Since then, Germany has been the Depositary of the Bonn Agreement. In 1983 and 1989, the Agreement was extended and adapted to take account of the latest developments. The North Sea and Irish Sea States are Belgium, Denmark, France, Germany, Ireland, the Netherlands, Norway, Sweden, and the United Kingdom of Great Britain and Northern Ireland.

Contracting Parties to the Bonn Agreement (all of whom are EU Member States or EEA countries) have agreed to ensure that an adequate balance of resources is maintained for response work in the Greater North Sea and its Approaches, based on existing sub-regional risk-assessments, which should be integrated where necessary as a priority action within the Bonn Agreement Action Plan (2010-2013), to avoid marine pollution disasters happening and to mitigate the impacts of man-made hazards (oil pollution and hazardous and noxious substances).



BE-AWARE II PROJECT PARTNERS

Bonn Agreement Secretariat
www.bonnagreement.org

Belgium

Federal Public Service Public Health, Food Chain Safety and Environment, DG Environment www.environment.belgium.be

Denmark

Admiral Danish Fleet Headquarters
www.forsvaret.dk/solveng/Pages/default.aspx

France

Cerema: Centre d'études et d'expertise sur les risques, l'environnement, la mobilité et l'aménagement www.cerema.fr
Préfecture maritime de la Manche et de la mer du Nord
<http://www.premar-manche.gouv.fr/>

Netherlands

Ministry for Infrastructure and Environment, DG-Rijkswaterstaat
www.noordzee.org

Norway

Norwegian Coastal Administration, Department for Emergency Response
www.kystverket.no/en/

Sweden

Swedish Coast Guard KBV www.kustbevakningen.se

United Kingdom

Maritime Coastguard Agency www.dft.gov.uk/mca

PROJECT CO-FINANCERS

Germany

Havariekommando Central Command for Maritime Emergencies
www.havariekommando.de/

Ireland

Irish Coast Guard www.dttas.ie/maritimelenglish/irish-coast-guard-irog

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Bonn Agreement
Accord de Bonn



Co-financed by the EU –
Civil Protection Financial
Instrument



BE-AWARE II : AREA-WIDE RISK ASSESSMENT OF THE GREATER NORTH SEA AND ITS APPROACHES

Task B: Display Banner

BE AWARE

Bonn Agreement
Accord de Bonn

AREA-WIDE RISK ASSESSMENT OF OIL AND HAZARDOUS SUBSTANCES

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The **BE-AWARE** model identified risks of accidents and potential spills from ship accidents, STB operations, bunkering at sea and collisions with platforms and wind turbines. In addition accidental spills from offshore oil installations were included.

The results of **BE-AWARE** showed significant differences between 2011 and 2020 scenarios. This was caused by the changes in the levels of traffic, the development in ship size, the development of risk reducing measures and an increase in new uses of maritime space, particularly the development of offshore wind farms in the Southern North Sea.

BE-AWARE I will identify the most effective future risk reduction and response measures to reduce the risk of mineral oil pollution in the Greater North Sea and its Approaches.

BE-AWARE II will model the fate and weathering of oil spills from the Bonn Agreement Area predicted in **BE-AWARE I** and will take into consideration a range of future (2020) scenarios for risk reduction measures and response capacities. Thirty one socioeconomic and 18 environmental vulnerable features of the coastline and offshore area will also be combined into seasonal vulnerability maps.

The results of **BE-AWARE II** will allow the most efficient and cost effective scenarios to be identified and a suite of risk management conclusions for Bonn Agreement sub-regions to be developed outlining possibilities for improved risk reduction and response capacity.

BE-AWARE I and **II** have been part funded by the EU Civil Protection Mechanism

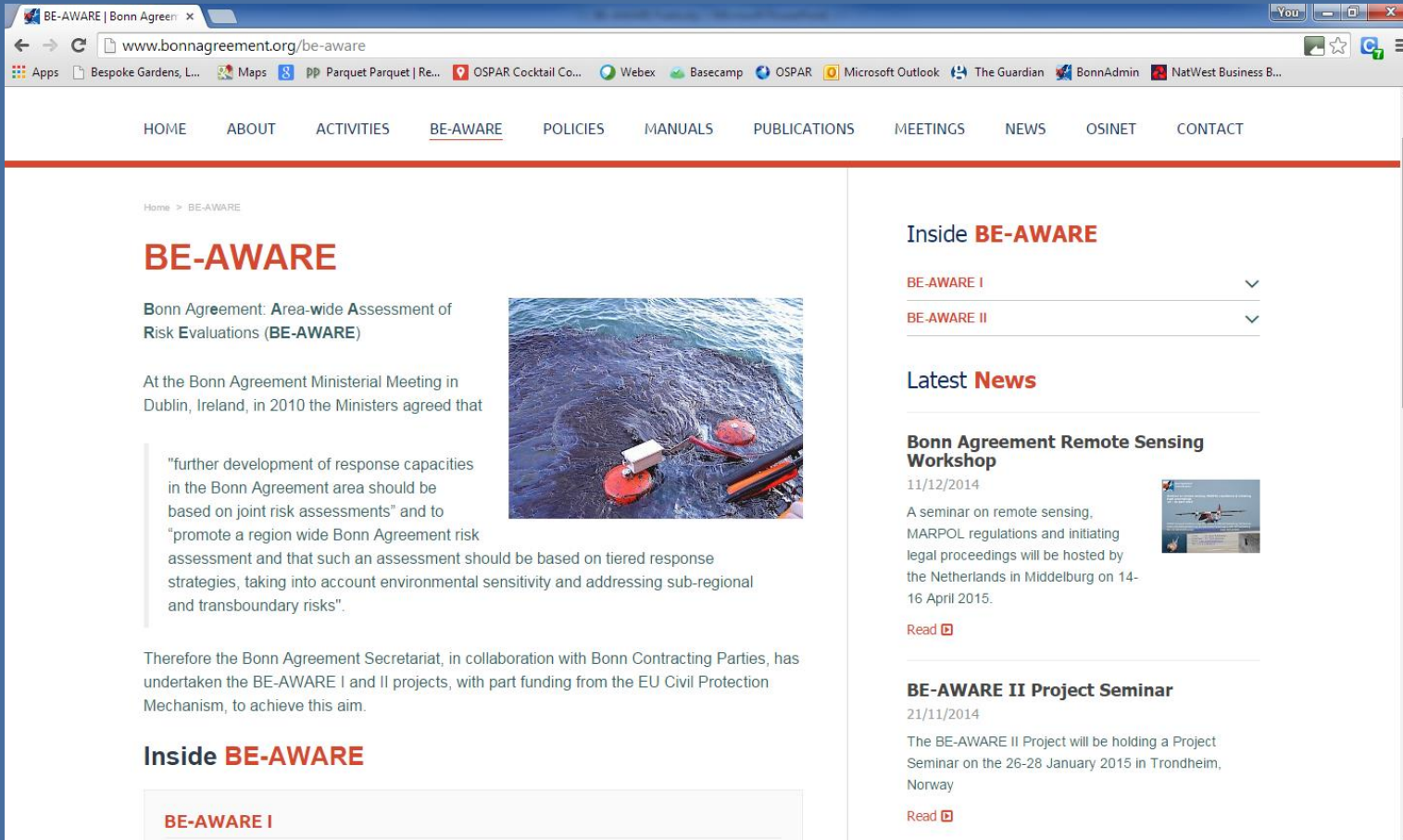
BE-AWARE Project Partners and Co-Financers:

Task B: Publicity



- Exhibition stand C10 covering BE-AWARE I and II
- Conference presentation
- Panel discussion on Future Risk

Task B: Publicity



The screenshot shows the BE-AWARE website with the following content:

- Navigation Bar:** HOME, ABOUT, ACTIVITIES, BE-AWARE, POLICIES, MANUALS, PUBLICATIONS, MEETINGS, NEWS, OSINET, CONTACT.
- Breadcrumbs:** Home > BE-AWARE
- Main Article:**
 - ## BE-AWARE
 - ### Bonn Agreement: Area-wide Assessment of Risk Evaluations (BE-AWARE)
 - At the Bonn Agreement Ministerial Meeting in Dublin, Ireland, in 2010 the Ministers agreed that
 - "further development of response capacities in the Bonn Agreement area should be based on joint risk assessments" and to "promote a region wide Bonn Agreement risk assessment and that such an assessment should be based on tiered response strategies, taking into account environmental sensitivity and addressing sub-regional and transboundary risks".
 - Therefore the Bonn Agreement Secretariat, in collaboration with Bonn Contracting Parties, has undertaken the BE-AWARE I and II projects, with part funding from the EU Civil Protection Mechanism, to achieve this aim.
- Image:** A satellite image of a coastal area with a red buoy and a small boat.
- Inside BE-AWARE:**
 - [BE-AWARE I](#)
 - [BE-AWARE II](#)
- Latest News:**
 - ### Bonn Agreement Remote Sensing Workshop
 - 11/12/2014
 - A seminar on remote sensing, MARPOL regulations and initiating legal proceedings will be hosted by the Netherlands in Middelburg on 14-16 April 2015.
 - [Read](#)
 - ### BE-AWARE II Project Seminar
 - 21/11/2014
 - The BE-AWARE II Project will be holding a Project Seminar on the 26-28 January 2015 in Trondheim, Norway
 - [Read](#)

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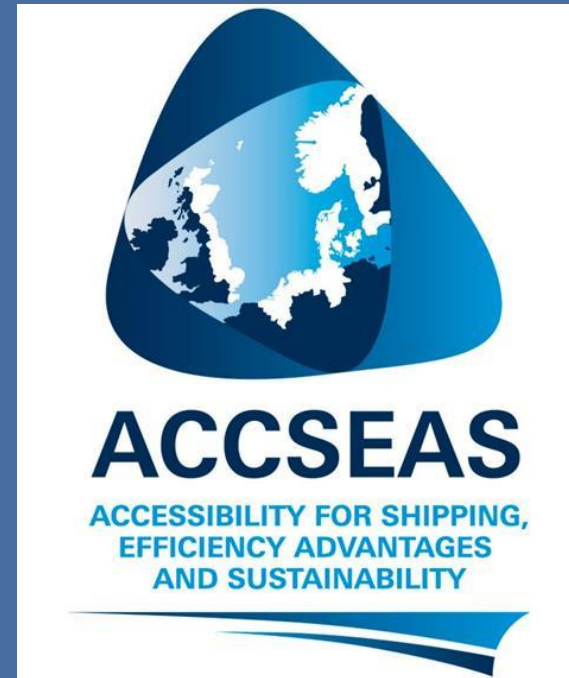
Task B: Internal Communication

- Internal Communication:
 - Dispersed project team
 - Focus on Web Communication
 - Reduction in travel time and budget



Task B: External Communication

- External Communication:
 - Bonn Contracting Parties
 - North Sea Stakeholders
 - Other relevant projects
 - General Public



Task B: Final Conference

- To showcase and disseminate project results
- Consider how the project results will be used stakeholders, including the EU
- Conference will be hosted by Sweden in November 2015

The poster features a background image of an orange and white oil spill containment boom floating in dark, choppy water. The text is overlaid on this image. At the top left is the BE-AWARE logo, and at the top right is 'FINAL CONFERENCE'. The main title is 'A Regional Risk Assessment for the Bonn Agreement Area: Pollution from Oil and Hazardous Substances'. Below this, it states the conference dates and location. A bulleted list outlines the conference topics. At the bottom, it lists the host (WU) and the co-financing body (EU).

BE-AWARE
Bonn Agreement
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**FINAL
CONFERENCE**

**A Regional Risk Assessment for the Bonn
Agreement Area: Pollution from Oil and
Hazardous Substances**

The Conference will be held
on the 10-11 December at
the World Maritime
University (WU)
Malmö, Sweden

The BE-AWARE final conference will outline:

- the project methodology,
- the challenges of undertaking a regional assessment,
- the results of the risk analysis for both oil and HNS,
- the environmental sensitivity methodology developed,
- next steps for BE-AWARE

The conference is open to
stakeholders with an interest
in protection of the Greater
North Sea area

Hosted by:
WU WORLD MARITIME
UNIVERSITY
Malmö, Sweden

Co-financed by the EU - Civil
Protection Financial Instrument

For further information about the Conference:
web: <http://beaware.bonnagreement.org>
email: John.Mouat@bonnagreement.org
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Task B: Project Report

- Layman's/Summary report
- Technical Sub reports
- Maps available via Website



Questions?



Thank you

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